



Kimberly Checchia
Double H Ranch
Founded by Charles R. Wood and Paul Newman
97 Hidden Valley Road
Lake Luzerne, NY 12846
www.doublehranch.org
Phone: 518.696.5921 ext. 239
Email: kchecchia@doublehranch.org

Challenge Yourself – Change the Life of a Child

Lake Luzerne, NY– April 9, 2010 – The Double H Ranch will host its Inaugural Camp Challenge Ride on September 12, 2010 to benefit children dealing with life-threatening illnesses. Challenge yourself while making a difference in the life of a child. Whether you are a casual rider or a seasoned cyclist, all levels are welcome!

Ride through the beautiful Adirondacks with 100% of proceeds benefiting the campers of the Double H. Participants can choose from a 15 Mile, 30 Mile or Metric Century (62 Mile) ride. Once registered through Team Hole in the Wall, participants will receive their own personal fundraising webpage, training tips, online discussion groups and training blogs. Each rider will also receive Team apparel. The day will begin with a pre-ride breakfast and end with a post-ride BBQ all at the Double H Ranch.

Registration fee to participate is \$25 per rider and all participants are required to commit to an additional \$250 fundraising goal. Family and friends are welcome to cheer riders on and attend the post-ride BBQ celebration for an additional \$10 per person.

Become a part of the TEAM today! Visit www.teamholeinthewall.org/rideDoubleH to register today as an individual or as a team.

Thanks to our generous regional and national sponsors Aetna, Newman's Own and Deer Park all proceeds from the Camp Challenge Ride directly benefit campers of the Double H Ranch. Additional corporate sponsorship and volunteer opportunities are available. For more information, please call Kimberly Checchia, at 518-696-5921, ext. 239.

###

Double H Ranch

The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks.

