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FOR IMMEDIATE RELEASE



## **1,000 children are dreaming about their week in the woods... Double H Ranch Kicks off Camper Sponsorship Appeal for 2009**

Lake Luzerne, NY – April 23, 2009 – The Double H Ranch announced today that it is accepting camper sponsorships for the 2009 summer season that will cover the costs of sending a child dealing with a life-threatening illness to spend a week in the woods at the Lake Luzerne facility. The Ranch's Summer Residential Program hosts 1,000 campers from throughout the United States (63 percent from New York State) who spend a week at camp for free with 24-hour, on-site medical personnel.

The Double H campers are dreaming about their week in the woods. A full camper sponsorship is \$1,800, and there are opportunities to sponsor a child for a full week, ½ the week, 2 days of the week, 1 day of the week or any amount therein. Core to the peace and well being of the campers' spirits are many dedicated people: a 24-hour medical staff, 2:1 camper/counselor ratio and hundreds of volunteer partners. The monies raised for Camper Sponsorship offset the expenses for the Medical Facility (Paul's Body Shop), Program Areas (Children's Barn, Equestrian, Swimming, Arts and Crafts, Outdoor Extreme, Ropes Course, Creative Arts), Off-site Trips (The Great Escape and Splashwater Kingdom, Whitewater Rafting), Supplies and Food Service.

For many kids of the Double H Family, their week at camp is the only chance they have to sleep away from home, have fun outdoors and enjoy the freedom of just being a kid. Said one volunteer nurse and camper mom, "The Double H is one place that they can count on to be predictable and stable. Whatever is going on in their lives, for one week they have the opportunity to be the focus of positive attention and just be kids. I've seen and experienced many magical moments there." For more information on a week in the woods Camper Sponsorship Appeal, contact Linda Smith, Development, 518-696-5921, ext 238 or to make a donation online go to [www.doublehbranch.org](http://www.doublehbranch.org).

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The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks.

