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### **Racing for the Ranch! Sponsor a Camper of the Double H Ranch**

Lake Luzerne, NY– April 2, 2010 – On June 5, 2010, Ed Pompa of Ballston Spa, NY, will once again Race for the Ranch in the ARCA race at Pocono Speedway. For the past 3 years Ed has participated in the race proudly displaying the Double H Ranch logo on the hood of his car. Over the past several years Ed and his wife, Nancy have raised funds and awareness through this program to help send children dealing with a life-threatening illness to camp. All programs at the Double H Ranch are free of charge. Ed has designed sponsorship levels for others to support the Double H while advertising their own corporation or business. The cost for the camp to host one child for a week is \$1,800. By sponsoring Ed, you are not only giving a child dealing with a life-threatening illness a week of experiences they will never forget but you are giving a child stories to share with their peers and a sense of belonging that will last a lifetime.

Ed will once again offer sponsors the opportunity to have their name and company logo featured on his race car, with possible TV exposure live on race day on Speed TV. Make a donation to the Double H Ranch of \$100 or more before May 15<sup>th</sup> indicating “Racing for the Ranch” and your name, your company name, or your company logo will be featured on Ed’s car.

#### **100% OF YOUR DONATION GOES TO THE DOUBLE H RANCH**

Several sponsorship levels are available based on a \$1,800 camper sponsorship.  
(All information must be submitted by May 15, 2010.)

- for up to 1/3 camper sponsorship, names will be put on the trunklid.
- for 1/3 to 1/2 camper sponsorship, names or logos will be put on the ‘B’ posts.
- for 1/2 to 1 camper sponsorship, names or logos will be put on doors, ahead of rear tires.
- for 1-2 camper sponsorships, names or logos will be put on the ‘C’ posts.
- for 2-3 camper sponsorships, names or logos will be put on lower rear fenders.
- for 3-4 camper sponsorships, names or logos will be put on the hood, and company will be listed in race press releases as co-sponsor of the car. Includes 2 race tickets.
- for 4+ camper sponsorships, names or logos will be put on rear fenders, and company will be listed in press releases as primary sponsor of the car. Includes 2 race tickets plus 2 pit/paddock passes to the ARCA race.

To give a child memories that will last a lifetime secure your spot on Ed's car - donate today at [www.doublehranch.org](http://www.doublehranch.org) or by check to the Double H Ranch, Gift Processing Center, P.O. Box 1378, Williston, VT 05495. Please indicate in Comments section online and by check "Racing for the Ranch". For questions and additional information please contact Ed Pompa at (518) 857-3928, or by e-mail at [bedrock5@nycap.rr.com](mailto:bedrock5@nycap.rr.com)

This fundraiser could not happen without the help of Andy Hillenburg's Fast Track High Performance Driving School, of Harrisburg, NC. They prepare the car and supply the support to make this special deal work.

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#### Double H Ranch

The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks.