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Make a difference while having the time of your life.

Lake Luzerne, NY– June 6, 2011 – The Double H Ranch is excited to announce that online registration for the 2nd Annual Camp Challenge Ride planned for September 10, 2011 is open. Through Team Hole in the Wall, participants can register to help raise funds and awareness for the campers of the Double H while cycling through the beautiful Adirondacks. Participants can choose from a 15 Mile, 30 Mile or Metric Century (62 Mile) ride. Whether you are a casual rider or a seasoned cyclist, all levels are welcome!

Once registered through Team Hole in the Wall, participants will receive their own personal fundraising webpage, training tips, online discussion groups and training blogs. Each rider will also receive Team apparel. The day will begin with a pre-ride breakfast and end with a post-ride BBQ all at the Double H Ranch. New for 2011- Friday night pasta dinner and pre-registration for riders who raise the minimum of \$250 prior to the ride, new 2011 incentives for those who raise \$500 and/or \$750, and an opportunity for riders who raise a minimum of \$1,000 to stay overnight at the Double H.

Registration fee to participate is \$25 per rider and all participants are required to commit to an additional \$250 fundraising goal. Family and friends are welcome to cheer riders on and attend the post-ride BBQ celebration for an additional \$10 per person.

Become a part of the TEAM today! Visit www.doubleh ranch.org to register as an individual or as a team.

As a Teammate, you'll use your ride to raise funds to send a child to camp. Challenge Yourself – Change the Life of a Child. Corporate sponsorship and volunteer opportunities are available. For more information, please call Kimberly Checchia, at 518-696-5921, ext. 239.

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Double H Ranch

The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks.