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Blaze a Trail to the Double H Ranch by sponsoring a summer camper

Choose your path and help meet a new Challenge

Lake Luzerne, NY – May 2, 2011 – Approaching its' 19th summer, The Double H Ranch is seeking individuals, organizations and businesses to sponsor a Double H child's week at summer camp. The Summer Residential Camp program hosts 900 campers (seventy percent from New York State) who, because of a medical diagnosis, are unable to attend other summer camps. Your sponsorship, 24-hour/on-site medical personnel, a 2:1 camper/counselor ratio and hundreds of volunteer partners bring Double H children their week of Adirondack adventure.

This year, the Association of Hole in the Walls Camps, the organization Paul Newman set in place to continue his legacy and support his growing international family of camps, has presented the Double H with a new Challenge to raise \$60,000 from people who sponsor a camper *for the very first time*, in return for a \$20,000 grant.

Receive your Double H courage bracelet by taking a first step and sponsoring a child for his morning at camp (\$125) or lead the way as a TrailGuide (\$1,800) by sponsoring a child for her week at camp. In return, you will have the opportunity to spend time at camp and experience first-hand the impact of your gift. It's a path you choose — one morning, one week or anywhere in between. Your sponsorship gives a child new-found confidence and pride in sharing accomplishments with their peers and fosters a sense of belonging that will last a lifetime.

Says one camper—"There's a totally different feeling as you pull onto Hidden Valley and go down the winding road toward camp; there's a difference in the air. I wish there was more than one week".

Says one mom—"As a mom it's awesome to have such a safe place for our kids to go; I can honestly say without Double H my kids would have never experienced all the great joys of summer camp."

For more information on sponsoring a Double H camper, call 518-696-5921 or go to www.doublehbranch.org.

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The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks.

