



## **MEDIA ADVISORY/DAYBOOK ITEM**

### **DOUBLE H RANCH CELEBRATES START OF 2009 ADAPTIVE WINTER SPORTS PROGRAM WITH NAMING OF SKI SLOPE 'ROBB RUN'**

**WHAT:** The Double H Ranch names main ski slope, Robb Run, in recognition of the support of Walter and Anne Robb, major donors and long-time board member.

Following a dedication ceremony, the children will take to the slopes for their first ski of 2009.

**WHEN:** **Saturday, January 10, 2009**  
**1 p.m. - 4 p.m. (lunch will be served)**

**WHERE:** **Double H Ranch**  
97 Hidden Valley Road  
Lake Luzerne, NY 12846

**DETAILS:** Kicking off the twelfth year of its winter sports program, the Double H Ranch will announce the naming of the main ski slope, Robb Run, and unveil signage. Walter and Anne Robb have been enthusiastic supporters of the Double H Ranch since 1993. As a Ranch Board Member, Walter has been instrumental in the development and implementation of the Ranch's mission.

Taking advantage of this second year utilizing Charley's Chalet, the new ski lodge, the organization moves closer to its goal of doubling the capacity of this program, serving 25 students per weekend day and 60 family members during five Family Sleepover Weekends.

The Adaptive Winter Sports Program serves children, ages 6-18, dealing with chronic and life-threatening illnesses and their families, and includes alpine and Nordic skiing, snowboarding and snow shoeing. Each participant is matched up with at least one volunteer instructor/National Ski Patrol and all of the necessary equipment is provided free of charge.

The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks.

For more information about the Double H Ranch, visit [www.doublehranch.org](http://www.doublehranch.org).

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**FOR FURTHER INFORMATION, CONTACT:**

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