

FOR IMMEDIATE RELEASE
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Founded by Charles R. Wood and Paul Newman
Double H Ranch
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Lake Luzerne, NY 12846

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Fundraiser to benefit Double H Ranch's *Adaptive Winter Sports Program*

Lake Luzerne, NY – (October 29, 2014) – Join the Double H Ranch for a screening of *The Crash Reel* on Thursday, November 13, 2014 at 6:00 p.m. at the Charles R. Wood Theater in Glens Falls, NY. *The Crash Reel* is the dramatic story of one unforgettable athlete, Kevin Pearce; one eye-popping sport, snowboarding; and one explosive issue, Traumatic Brain Injury. A comeback story with a difference. The event will raise funds and awareness for the *Adaptive Winter Sports Program* at the Double H Ranch.

The *Adaptive Winter Sports Program*, established in 1998, offers children ages 6-16 dealing with chronic and life-threatening illnesses the opportunity to participate in various winter sports in the beautiful Adirondack Mountains free of charge with necessary equipment provided. Activities include alpine skiing and snowboarding instruction, as well as snowshoeing lessons. This unique program is coordinated by Double H staff, and the magic that takes place on the slopes is made possible through the efforts of volunteer instructors and National Ski Patrol who provide 1:1 support.

The evening will feature a viewing of the movie, wine tasting by Adirondack Winery, pasta selections provided by Gourmet Café, and a silent auction. Tickets are \$25 per person. To purchase tickets, please visit www.doublehbranch.org or contact Statia Hart at (518) 696-5921 ext. 227.

This event is generously sponsored by the Alpine Sport Shop, POWMAT Ltd, McPhillips Insurance, Gourmet Café, and Adirondack Winery.

The mission of the Double H Ranch is to provide specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks. For more information on the Double H Ranch visit www.doublehbranch.org or call 518-696-5676.

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