

**FOR IMMEDIATE RELEASE**  
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*Founded by Charles R. Wood and Paul Newman*  
**Double H Ranch**  
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## **Double H Ranch Elects Two New Members to Board of Directors**

**LAKE LUZERNE, NY** – (December 1, 2014) – The Double H Ranch is pleased to announce the appointment of New York State Senator Betty Little and Ms. Laretta Chrys of Citizens Bank to its Board of Directors. Their election expands the Board to 29 members.

“We are delighted to welcome these two distinguished leaders to our Board of Directors,” says Max Yurenda, CEO. “Their expertise, talent and energy will provide tremendous benefits to the Board and to the Double H community. The not-for-profit sector is filled with many remarkable organizations so we are fortunate that these two talented individuals have chosen the Double H Ranch as the charity that they will take to the next level to benefit children for decades to come.”

### **Senator Betty Little**

Senator Little is serving her sixth term representing the residents of the 45th Senate District, which comprises Clinton, Essex, Franklin, Warren and parts of St. Lawrence and Washington Counties. Prior to first winning election to the State Senate in November 2002, Senator Little served in the New York State Assembly for seven years. Senator Little serves as chair of the Senate Cultural Affairs, Tourism, Parks and Recreation Committee. In addition, she is a member of the following Senate committees: Consumer Protection; Crime Victims, Crime and Correction; Education; Environmental Conservation; Finance; and Judiciary. Senator Little has earned numerous awards and distinctions during her years of public service. In 1992, she was the recipient of the prestigious Liberty Bell Award for Community Service and in 1997 she was awarded the Adirondack Girl Scouts' Women of Distinction Award. For her advocacy on behalf of armed services men and women she was presented the Mary G. Roebling Distinguished Service Award in 2011 by the Association of the United States Army First Region. This past March, the New York State School Boards Association presented her with their State Leader of the Year Award for her exemplary advocacy on behalf of public education. In December 2007, Senator Little was awarded an honorary doctorate by her alma mater, the College of Saint Rose. Born in Glens Falls, New York, Senator Little is a graduate of St. Mary's Academy and the College of Saint Rose with a degree in Elementary Education. A former teacher and realtor, she resides in Queensbury. Senator Little is the mother of six children, Elizabeth, David, Robert, Thomas, Carolyn and Luke, and the proud grandmother of fourteen.

“We are pleased to welcome Senator Betty Little back onto the Double H Ranch Board of Directors and recognize her as one of our strongest leaders in the community. She is highly respected by our Board

and we look forward to working with her on behalf of the amazing kids we serve throughout the year” said Yurenda.

### **Lauretta Chrys**

Ms. Chrys is Executive Vice President and Director of Retail Banking New York at RBS Citizens Financial Group, Inc., one of the 10 largest commercial bank holding companies in the United States ranked by assets. She is responsible for the 150 branch network in New York State. During her 25-year banking career, Chrys has held a variety of leadership positions in Consumer Banking, Wealth Management, Small Business Banking, Cash Management and Government Banking.

In the community, Chrys serves as trustee of the Union Graduate College and member of WMHT Public Broadcasting board finance committee. She is a former board president of Capital Repertory Theater, board secretary of the Albany Downtown Business Improvement District, and board member, board treasure of WMHT Public Broadcasting, and past chair of the Retail Banking Executive Committee of the New York Bankers Association.

Chrys’s honors include recognition by American Banker as a member of the RBS Citizens Top Women in Banking Team, as a Woman of Excellence by the Albany-Colonie Regional Chamber of Commerce for her achievements in private-sector management, and as a “40 Under Forty” by the Capital District Business Review as a young professional making a difference in her business and community. Chrys earned an MBA from Union College Graduate Management Institute and a bachelor’s degree in economics from the State University of New York at Albany.

Yurenda says of Chrys, “We are excited about Lauretta joining the Board of Directors of the Double H Ranch and she will bring added value to our organization based on her extensive background in the financial sector, previous years of Board service at other organizations and her deep passion for the mission.”

### **About the Double H Ranch**

The Double H Ranch, co-founded by Charles R. Wood and Paul Newman, provides specialized programs and year-round support for children and their families dealing with life-threatening illnesses. Our purpose is to enrich their lives and provide camp experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. All programs are FREE of charge and capture the magic of the Adirondacks. For more information, visit [www.doublehbranch.org](http://www.doublehbranch.org).

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